



# CLARISSA RAYWARD BUSINESS COACHING KIT



HAPPINESS ADVOCATE IN LAW & LIFE





**Hi my name is Clarissa Rayward and thank you for your interest in working with me as your law business mentor. I guess you might want to know a little more about me? Well here goes!**

I am a wife, mum to two, Divorce Lawyer (don't hold that against me!) and lover of chocolate, coffee and anything colourful! I love to write, dance and spend any free moment I have 'crafting' (or as I like to call it #bedazzling!)

By day I am an accredited specialist family lawyer and the Director of the Brisbane Family Law Centre, a multidisciplinary practice where my team of lawyers work alongside counsellors and financial planners to ensure that clients receive the holistic support they need through divorce. I specialise in working with families through separation in a way that keeps them away from the Courts and ideally enables them to remain friends for the future. This takes courage, and is not for everyone, but divorce is one of the most challenging moments any of us can experience and after almost 20 years in family law I have come to learn that a long, expensive and combative legal process is rarely good for anyone.

I published my first book, Splitsville- How to separate, stay out of court and stay friends in 2015 and have since spent countless hours training family lawyers in Australia and around the world in better ways we can help our clients through divorce.

In my 'other hours' I work with lawyers (just like you) around Australia through my 'side hustle' 'Happy Lawyer Happy Life'. After managing my own experience of burn out thanks to my life as a lawyer, I now work helping others ensure they can build great lives in law (and outside of it too!)

My podcast and book both titled 'Happy Lawyer Happy Life' offer insights and resources for legal professionals seeking fulfilling careers and happiness both in law and in life.





I didn't set out to be a happiness advocate in law but it seems that is just how it has all come together and in 2019 I was recognised as the 2019 Lawyers Weekly Australian Law Awards Wellness Advocate of the Year and the inaugural winner of the Minds Court Individual Wellness Advocate in Law.

These days I still work with families all around Australia helping them through divorce and separation and all the bits in between. But in my 'free time' I am working hard to change the way lawyers practise law, to reduce our overly high rates of anxiety, depression and psychological illhealth just in case one of my girls decides this crazy career might be for her too!

So there you go. [Me in a few paragraphs!](#)

Now business and career coaching is what you are here for and had you told 15 year old Clarissa she would spend much of her adult life mentoring and coaching business owners and lawyers, I can promise you she would have said 'no way'! But having spent the past 5 years encouraging lawyers all around the world to think more deeply about their work, their business, their careers and their lives, I consider it a privilege to work with lawyers and brands just like yours.

You will find more information here on my website or in this Business Coaching Kit about how I can help you, but don't be afraid to get in touch with me so that we can discuss how I can tailor a package to suit your needs.





A woman with long brown hair, wearing a white blazer, is seated at a desk, focused on her laptop. The background is a vibrant wall covered in a pattern of colorful parrots. The text is overlaid on the right side of the image.

**1-ON-1 COACHING SESSIONS  
WITH CLARISSA RAYWARD  
TO HELP YOU NAVIGATE  
THE WORLD OF OWNING,  
MANAGING AND GROWING  
YOUR BUSINESS IN LAW.**

**”**





## HOW I CAN HELP YOU—

After 12 years of owning and operating my own law firm in Brisbane and from speaking to fellow business owners in 'law land', I have identified the common issues that we all experience in our businesses. Building a business or personal brand, bringing on team members, budgeting, social media marketing, networking, time management and everyday 'growing pains' can be avoided or alleviated with support and guidance on ways to overcome them.

For most of us, we began our careers as lawyers, not business owners so we have a lot to learn when it comes to managing the 'business' side of law. Running a firm can be tricky work when we are managing cases at the same time. Having another person to run problems and ideas by can lessen the load, give you clarity of direction and more time to focus on the things in life that matter to you the most.

With time so hard to find you may feel like there is no chance to add coaching calls into your already-busy week.

Just as successful athletes allocate time in their gruelling schedule to strategise their way to peak performance, business owners and managers must allocate time to get perspective on what will drive them closer to the outcomes they desire. Just as an athlete wouldn't solve problems and strategise alone, neither should you.

Consider how many goals on your to-do list are still incomplete from 3 months ago? It is easy to lose sight of what we know is important which is where planning with accountability is key.

Creating the commitment to problem-solve and plan with someone who can bring a fresh perspective to your problems and goals will get you on the path you need to be on, faster. Especially rare is access to a business coach who understands the nuances specific to a law business.

**Identifying your goals for your business**

**Devising a plan for your business to meet your goals**

**Personal branding & leadership in industry**

**Client experience, cash flow & budgeting**



## 3 MONTH COACHING PACK

- Fortnightly coaching calls (up to 1 hr)
- Accountability on tap
- Complimentary access to any of my online programs during this period (excluding The Club & Mastermind program)

**\$4,400 GST INC**

## 6 MONTH COACHING PACK

- Fortnightly coaching calls (up to 1 hr)
- Accountability on tap
- Complimentary access to any of my online programs during this period (excluding The Club & Mastermind program)

**\$6,600 GST INC**

# WHAT ARE MY COACHING OPTIONS?

Weekly or monthly payments can be made on all coaching packs to help manage cashflow.

## 12 MONTH COACHING PACK

- Fortnightly coaching calls (up to 1 hr)
- Accountability on tap
- Complimentary access to any of my online programs during this period (excluding The Club & Mastermind program)

**\$11,000 GST INC**

## ONE OFF SESSION

- 90 minute business coaching session

**\$449 GST INC**





# HAPPY NOTES FROM HAPPY CUSTOMERS—

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IT'S RARE TO FIND SOMEONE WITH SUCH GREAT BUSINESS SENSE, WHO ALSO REALLY GETS THE HUMAN SIDE. CLARISSA IS THAT PERSON. I'D RECOMMEND HER, WITHOUT HESITATION, TO ANYONE LOOKING TO TAKE THEIR BUSINESS TO THE NEXT LEVEL.

Josh Fox  
Lawyer & Director of Foxlaw

CLARISSA'S COACHING STYLE IS CLEARHEADED AND DOWN TO EARTH, WHILST ALSO SHOWING THAT SHE CARES ABOUT YOUR BUSINESS. I HAD COACHING WITH CLARISSA EARLY 2019, AND THROUGH HER POINTING OUT THE PAIN POINTS IN MY BUSINESS, IN SUCH A CALM AND POSITIVE WAY, I HAVE BEEN ABLE TO ADDRESS THEM AND GROW THE BUSINESS.

Lynda Babister  
Lawyer & Founder of Babister Legal

CLARISSA IS PRACTICAL AND INNOVATIVE. YOU ONLY HAVE TO LOOK AT HER OWN PRACTICE AND HAPPY LAWYER HAPPY LIFE TO SEE THAT SHE UNDERSTANDS THAT LAW IS MORE THAN PROVIDING LEGAL SERVICES TO CLIENTS. IT IS ABOUT HOW TO PACKAGE SERVICES AND ADD VALUE.

I RECOMMEND CLARISSA'S COACHING FOR ANYONE WANTING TO TAKE THAT NEXT STEP IN LEGAL PRACTICE, WHETHER IT IS YOUR OWN BUSINESS VENTURE OR CREATING A PRODUCT, CLARISSA CAN OFFER PRACTICAL GUIDANCE.

Emma Heuston  
Lawyer & Founder of The Remote Expert

WITH CLARISSA'S GUIDANCE I NOW KNOW MY NUMBERS, WHERE TO FIND THEM AND WHAT THEY MEAN. CLARISSA HAS MADE ME DO MANY THINGS THAT I HAVE NOT BEEN COMFORTABLE WITH, FROM MAKING SPACE IN MY DIARY TO RUN A BUSINESS TO MAKING SPACE IN MY DIARY TO ALLOW WORK TO FLOW IN FROM MY IDEAL CLIENT. HAVING TO BE ACCOUNTABLE TO MY BUSINESS COACH WAS JUST THE PUSH I NEEDED TO CHANGE MY THINKING AND DITCH 20 YEARS OF BAD HABITS.

THE WAY I RUN MY BUSINESS AND PRACTICE LAW HAS FOREVER CHANGED.

Kelly Stanford  
Lawyer & Director of Stanfords



**IF YOU WOULD LIKE TO ENGAGE  
ME AS YOUR BUSINESS COACH,  
JUMP OVER TO MY COACHING  
PAGE HERE—**

**HAPPYLAWYERHAPPYLIFE.  
COM/CONSULTANT-  
BUSINESSCOACH/**






## I LOOK FORWARD TO HEARING FROM YOU!


Please do get in touch to discuss your business and career coaching needs. You can reach me pretty much everywhere in the social space but I am old school so don't be afraid to pick up the phone!


*Clarissa Rayward*


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