



HAPPY LAWYER
HAPPY LIFE

The Podcast Partnership



The Problem

*Being a lawyer,
working in law and
loving the many
lawyers that are my
friends I have come
to accept that this
career comes with ups
and downs, highs and
lows, successes and
lessons.*

It is safe to say that research the world over is showing us that lawyers are 'unhappy' in very large numbers. Here in Australia, current research suggests 1 in 3 of us will experience depression at some stage during our careers. That statistic is both overwhelming and very concerning when we consider the future of our profession.

My open and active pursuit of happiness in law came at a time when I was 'unhappy', but thankfully I was able to work through it. I'd now like to help other lawyers find their own happiness in law and in life.

I've found lots of articles on why lawyers are "unhappy" but few that tell me how we can become "happy" again, at least without leaving the profession we love.

So why a Podcast



Well why not I guess!

Podcasting is a fast growing trend, an easy and free medium to have a discussion and share a message and so for me it was the obvious platform to share stories from lawyers who have found their own balance between being a great lawyer and having a life outside of the law.

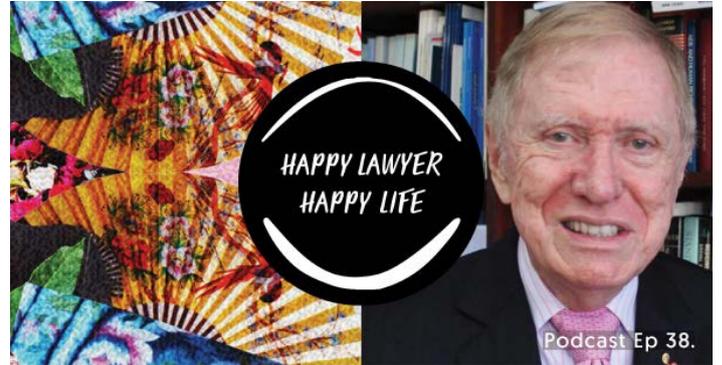
Some recent statistics about Podcasting

- Worldwide consumption of podcasts has now hit 10 billion hours per year.
- 51% of podcast listeners hold a bachelor degree or higher education standard.
- 41% of podcast consumers earn in excess of \$100,000 per annum.
- On average podcast listeners spend 4 hours 10 minutes each week listening to podcasts.
- The Happy Lawyer Happy Life Podcast has had over 100, 000 downloads since Sept 2016.

RECENT GUESTS ON “HAPPY LAWYER, HAPPY LIFE”



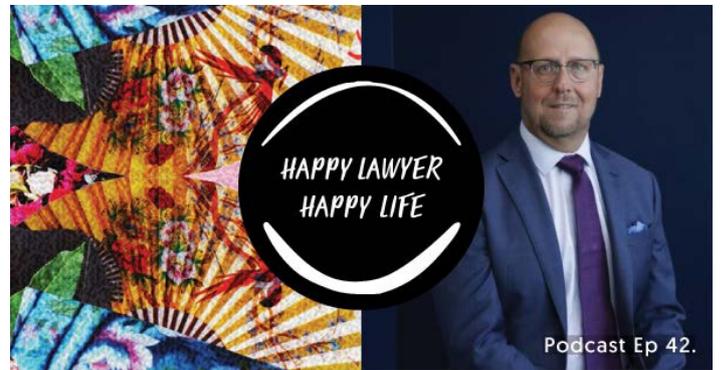
Margaret McMurdo AC



The Honourable Michael Kirby AC CMG



Barrister Clare Dart



Solicitor Eoin Johnston Stafford Shepherd



Former Barrister Eoin Johnston



Law student Milan Gandhi, Director of The Legal Forecast



Professor Nick James



Brennan Ong, founder and CEO of LawAdvisor

Partnership Opportunities



I want my profession to be full of great lawyers- those that are actively leaving a positive mark on the lives of those around them. And I know that for great lawyers to stay in this profession they will need to find 'happiness'- a sense of purpose, content and belonging.

I am looking to partner with a select group of value aligned brands to assist in opening a positive dialogue about a career in law.

By being a part of this podcast partners will have the opportunity to share their message with my audience of lawyers nationwide (and worldwide!) We already have listeners in NZ, USA and UK), while being a part of opening this dialogue and hopefully helping more and more great lawyers find their own happiness in life.

Partnership Packages

PLATINUM
Exclusive mention at the beginning and end of podcast.

An email mention to listeners including an offer of your choice once during time of sponsorship. Presence on website during time of sponsorship with image, message or offer of your choice.

Social media support, mention on Twitter, LinkedIn and Instagram, weekly during your sponsorship period.

**5 shows \$2,500 or
10 shows \$4,400 (incl of gst)**

GOLD
Mention at the beginning or end of podcast, shared with another gold sponsor.

An email mention to listeners including an offer of your choice once during time of sponsorship.

Social media support, mention on Twitter and LinkedIn, during your sponsorship period.

**5 shows \$2,000 or
10 shows \$3,500 (incl of gst)**

SILVER
Mention at the end of podcast, shared with another silver sponsor.

One social media mention on Twitter and LinkedIn during your sponsorship period.

**5 shows \$1,500 or
10 shows \$2,000 (incl of gst)**

* Gold and Silver packages are not exclusive and so you will be sharing your exposure on our podcast with other organisations. If you're looking for exclusive exposure, the Platinum package is for you.

THANK YOU FOR YOUR INTEREST IN PARTNERING WITH HAPPY LAWYER HAPPY LIFE AND CLARISSA RAYWARD.

Clarissa Rayward is known as 'The Happy Family Lawyer' as she specialises in helping couples stay out of Court and work together to reach a resolution to their relationship breakdown. A practising family lawyer she is the Director of the Brisbane Family Law Centre, a multidisciplinary practice where lawyers work alongside counsellors and financial planners to ensure that clients receive the holistic support they need. Clarissa enjoys sharing her knowledge and is regularly called upon to present to family lawyers and other professionals on the benefits of keeping separated families away from the Court process. As a wife, mother, sister, daughter and friend she believes passionately that her relationships are the most valuable part of her life. She hopes to be remembered for changing the way Australian families experience separation and divorce for the better.

In 2016 Clarissa launched her new venture 'Happy Lawyer, Happy Life' in response to the growing number of lawyers and other professionals reaching out to her looking for ways of finding 'Happiness' in their careers. Clarissa's podcast and book both titled 'Happy Lawyer, Happy Life' offer insights and resources for legal professionals seeking fulfilling careers and happiness both in law and in their life outside of the law.

And now, due to the overwhelming response to her book and podcast, Clarissa has also launched two new initiatives to support and assist lawyers in their professional lives: "The Course" and "The Club". Clarissa was recently recognised for this innovative platform, receiving the 2017 LexisNexis and Janders Dean Legal Innovation Index Award for "The Club", an online community for entrepreneurial lawyers looking to make the best out of their business while making the best of their lives outside of the law.

Where to from here...

If you are interested in partnering with Clarissa and the Happy Lawyer Happy Life Podcast get in contact to discuss further our packages and partnership opportunities.



CLARISSA RAYWARD

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 **THFL**
6 460+ followers
HLHL
3 670+ followers

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 thehappyfamilylawyer.com
Monthly Views: 7,000
Monthly Visits: 4,000
Demographic: 80% Women aged
between 25-54

