

A woman with a joyful expression, wearing a denim jacket, holds a large, light-colored circular sign featuring a simple smiley face and the text "the retreat". The background is a wall of colorful, multi-colored square tiles. Festive streamers in shades of pink, teal, and yellow are draped across the top of the frame.

the retreat

## Sponsorship Prospectus

The Retreat  
Thursday 7 to Saturday 9 November 2024

# COME JOIN US FOR THE RETREAT!

What is 'The Retreat' you ask?

Well, it is the most colourful event in #lawland!

The Retreat is a dynamic 3-day event for boutique law firm owners, leaders, entrepreneurs and decision-making legal professionals from small to large-sized law firms to discover and build law businesses that will succeed now and into the future. The Retreat provides learning and practical takeaways for attendees to implement in their law firms.

Designed specially to inspire, educate and inform leading law experts from across Australia, The Retreat brings together a community of like-minded legal professionals in a fun and educative environment. The Retreat is in its 8th year and has become an important forum for the law community to exchange information on the latest developments and solutions for running innovative law firms in a sustainable way.



# EVENT PROGRAM OUTLINE

The Retreat will be held from Thursday 7 November to Saturday 9 November 2024, at The Island Gold Coast QLD.

Attended by like-minded legal professionals, law firm owners and entrepreneurs, The Retreat will provide an opportunity to:

- ★ **INSPIRE AND EDUCATE** those who attend and showcase strategies and systems for business growth to lead them through the stages of the legal business life cycle.
- ★ **SHARE** experiences with other law firm owners of doing business differently.
- ★ **LEARN** from industry leaders within and outside the legal profession on topics relating to owning and operating a modern legal practice.
- ★ **DISCUSS** strategies and ideas on how to build legal businesses and sustain growth and
- ★ **NETWORK** with industry leaders in the law and meet leaders who are in the next stage of the business lifecycle.

The Retreat speaker line-up is packed with industry leaders, speaking on relevant topics for all aspects of running a modern legal practice. Think 'TEDX' for lawyers – our presenters are hand-picked to both inspire and educate through speech.

**We will be announcing our full speaker line up soon. Until then, you can view who will be joining us [here](#).**

And what we like to call a 'working theme'.... (we are trying to find a catchy Taylor Swift lyric that works because surely 2024 is the year of the #swiftie and if anyone does business well, it has to be Taylor!) For the moment, we are going with “**Ready For It- Doing Legal Business, Better!**”

And of course, beyond the incredible learnings, leading industry speakers and inspiration to re-charge your mojo, in true Clarissa fashion there will be lots of colourful surprises and iconic Retreat gift drops! (they don't call us the Confetti Lawyers for no reason!)

The Retreat gives us the opportunity to take the time out we all need to really work on our careers, ourselves and businesses for the year ahead.



**This year, our program's content has been curated around who we are (as law firm owners and leaders) and how we can keep "Doing Legal Business, Better!"**

**We will be dropping our full program soon.**

# THE RETREAT AGENDA

the retreat

## **Thursday 7 November**

11:00am to 3:30pm:  
Exclusive Leadership Culture Workshop  
with Tristan White

6pm to 8pm:  
Welcome Drinks, Canapés & Networking

## **Friday 8 November**

8:30am to 5:30pm:  
Impactful Speakers & Breakout Sessions

7pm to late:  
#goldengirls Themed Dinner Party

## **Saturday 9 November**

8:30am to 5:45pm:  
Impactful Speakers & Breakout Sessions

5:45pm:  
Farewell Drinks

# THE RETREAT PROGRAM

THURSDAY 7 TO SATURDAY 9 NOVEMBER



## THURSDAY

### 11AM - 3:30PM EXCLUSIVE MASTERCLASS

Leadership Culture  
with Tristan White



This interactive workshop will cover three critical areas to enhance your leadership potential:

1. Lead yourself first
2. Master the leadership essentials
3. Sustain yourself for the long game of leadership

### 6PM- 8PM WELCOME DRINKS

Join us on the Pool Deck for a 1980's themed summer soiree.

## FRIDAY NIGHT DINNER PARTY

### 7PM- LATE GOLDEN GIRLS THEMED DINNER PARTY

Join us in the Oceanview Room for an 80's revival.

## FRIDAY

6:30- 7:30am #runclub & ocean swim  
(find the #tinsel totem pole)

### 8:30- 9AM REGISTRATION OPEN

Coffee & confetti on arrival

### 9- 9:30AM WELCOME (WITH A FEW SURPRISES!)

Clarissa Rayward

### 9:30- 11AM KEYNOTE SPEAKERS



Leanne Hughes



Dominique Lamb

### 30 MIN BREAK

### 11:30AM- 1PM KEYNOTE SPEAKERS



Mel  
Matthews



Natasha  
Hawker



Ben  
Deverson

### 60 MIN BREAK

### 2- 3:30PM WORKSHOP SESSION

The Workshop Blueprint  
with Leanne Hughes



### 30 MIN BREAK

### 4- 4:30PM DOING LEGAL BUSINESS BETTER- THE PANEL!

Ben Deverson, Natasha Hawker & Dominique Lamb

### 4:30- 5:15PM REEL WORKSHOP SESSION

The Art of Instant Impact  
with Emily Griffiths



### 5:15- 5:30PM WRAP UP

Clarissa Rayward

## SATURDAY

### 9- 9:30AM WELCOME (WITH A FEW SURPRISES!)

Clarissa Rayward

### 9:30- 11AM KEYNOTE SPEAKERS



Harmony Aldridge



Jools Purchase

### 30 MIN BREAK

### 11:30AM- 1PM KEYNOTE SPEAKERS



Michelle  
Boyle



Danny  
King



Fiona  
McLay

### 60 MIN BREAK

### 2- 3PM WORKSHOP SESSION

Speed Dating... Better Business Style

### 3- 3:30PM READY FOR IT- THE PANEL

Harmony Aldridge, Danny King & Surprise Guest

### 30 MIN BREAK

### 4- 5PM KEYNOTE SPEAKER

Jacob Aldridge

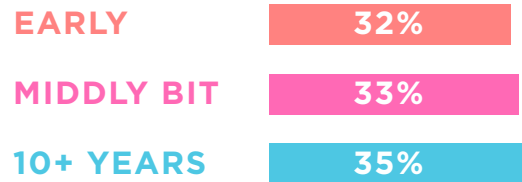


### 5- 5:30PM WRAP UP

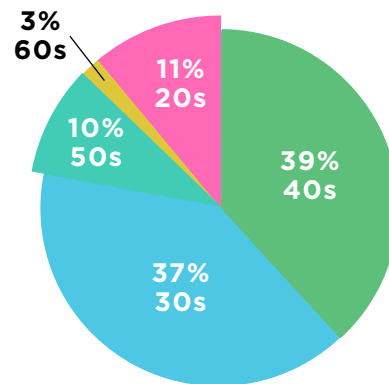
Clarissa Rayward

# ATTENDEE PROFILE

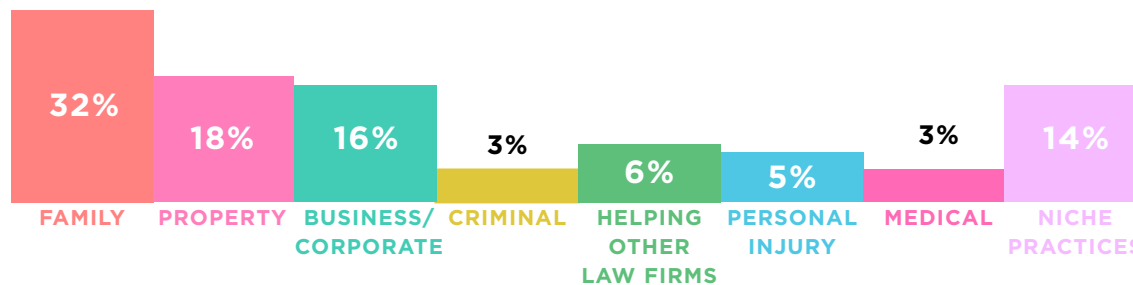
## Phase of Business



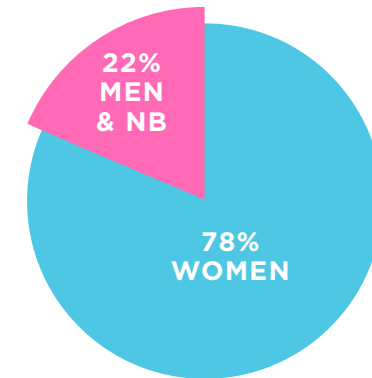
## Age



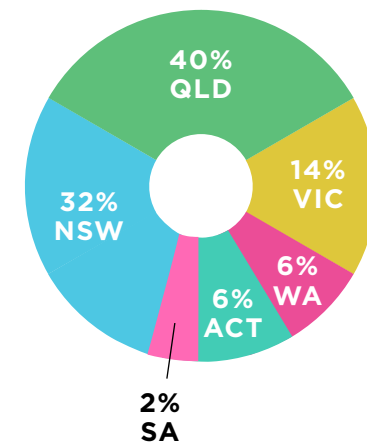
## Type of Law



## Gender



## Location



*\*Based off 2023 event attendees*



## Those who—

- Value leading a legal business in a healthy sustainable way
- Driven to start well and grow a modern legal business
- Entrepreneurial- many running national practices virtually

## Our audience share interests in—

- Property
- Fashion
- Family
- Lifestyle
- Investing in their team's development
- Living their best life



# Hi,

my name is Clarissa Rayward and thank you for your interest in partnering with us!

On behalf of Happy Lawyer Happy Life, it gives me great pleasure to explore opportunities to collaborate with our event partners. This Sponsorship Prospectus aims to allow you to choose how best to work with us in achieving our mutual goals of furthering knowledge to establish and grow legal businesses in a sustainable way for law firm owners.

I'm an Accredited Specialist Family Lawyer, the Director of the Brisbane Family Law Centre and I run a business called "Happy Lawyer Happy Life" where after managing my own experience of burnout thanks to life as a lawyer, I work with lawyers around Australia ensuring they can build great lives in law (and outside of it too). We focus on Business and Wellness. We have a membership of 120 members inside "The Club" all of whom are running legal firms around Australia. 'The Retreat' is our signature annual 3 day event, bringing our members and the legal community together to learn, network and have fun.

I am a wife, mum to two and lover of chocolate, coffee and anything colourful! I love to write, dance and spend any free moment I have 'crafting' #bedazzling!

In August 2022, I received the Agnes McWhinney Award, presented by Queensland Law Society acknowledging my efforts in making #lawland a happier place and for forging new pathways for female lawyers.

In 2019 I was recognised as the Lawyers Weekly Australian Law Awards Wellness Advocate of the Year and the inaugural winner of the Minds Court Individual Wellness Advocate in Law. I am passionate to change the way lawyers practise law, to reduce our overly high rates of anxiety, depression and psychological ill health just in case one of my girls decides this crazy career might be for her too!

Now in its 8th year, we are excited to be bringing The Retreat to our community of like-minded legal professionals as we share strategies for growing legal practice.

So, there you go. Me in a few too many paragraphs :)



# PARTNERSHIP INVITATION

**Sponsorship is a great way to connect with your potential customers and increase top-of-the-mind recall for your brand.**

As The Retreat caters to law business owners in a range of business stages, we would like to specifically invite organisations that seek to associate with the legal profession and have a proclivity for driven and courageous rising business minds.

As a partner of The Retreat, you have the opportunity to present your products and services to our entire live audience and our 'Retreat in a Box' audience, enjoying exceptional exposure to key legal entrepreneurs within the profession.

**This partnership has the potential to help your business to:**

- Increase visibility for your products and services
- Boost your brand recognition within the legal profession
- Provide positive brand alignment through association with The Retreat
- Demonstrate corporate and industry leadership through active support of this leading industry event
- Engage your brand with a captive audience
- Heighten your brand appeal to a broader audience
- Generate social media content for your online platforms
- Convert our attendees into your future clients
- Lead generation to entrepreneurial leaders within the profession





# Your sponsorship can support your business with—

## INCREASING YOUR BRAND VISIBILITY

Visibly invest in the future of #Lawland. You will have the opportunity to directly interact and engage with law firm owners practising in all areas of law. The Retreat strategically creates a positive interaction with your brand and our audience that goes beyond event merch.

## RECOGNITION

Be recognised in associated media and related events as a supporter of our initiatives. You will have the opportunity to be recognised and introduced to our community providing your business with marketing and lead generation solutions.

## SUPPORTING THE LEGAL PROFESSION

Business owners are becoming more strategic about where they spend their budgets, often prioritising companies that align with their own values and standards.

In a competitive market, aligning with a well-regarded initiative like Happy Lawyer Happy Life can really differentiate your brand. It highlights your unique commitment to values beyond profit, such as mental ill-health and professional fulfillment.

As a partner of The Retreat you demonstrate your dedication to the wellbeing of the legal profession. This not only fosters goodwill but also positively associates your business with meaningful contributions to the transformation of law firm operations and showcases your organisations commitment to a intergrated and fulfilling work environment.

## LEADERSHIP

Enhance your leadership role in the Australian legal business community, demonstrating a strong commitment to supporting and enhancing the growth of law firm owners. Our event helps you to set your brand apart from your competitors by providing a valuable platform to establish your leadership within your target market.

## SOCIAL MEDIA

Be involved in our rapidly growing and influential social media campaign. With social media exposure and opportunities for direct engagement with our attendees, your brand is placed front and centre for top-of-the-mind recall of your products and services.

**The Retreat welcomes the opportunity to discuss how to best align your brand with our 2024 event to ensure a mutually beneficial partnership and a strong return on investment for you.**

# SPONSORSHIP PACKAGES

**We provide an outstanding reach with a greater range of sponsorship opportunities through our signature event “The Retreat”.**

This includes a variety of scalable marketing solutions be it brand awareness, lead generation, or any marketing objective within your budget.

Our aim is to partner with businesses with an interest in building strategic partnerships for this year and into the future. We have carefully created our sponsorship packages designed to maximise the promotional outcomes and connect your brand with our audience.

Each of the packages listed below has a special focus and we are more than happy to talk further with you to determine which type of collaboration is perfect for your goals. Or we can customise different partnership tiers just for your organisation.



# TINSEL EVENT PARTNER

Now only 2 exclusive spots available

Investment \$7,950

+ cost of gift

This is the 'bells and whistles' of partnership options, providing premium-level branding throughout the entire Retreat experience. These are tailored to highlight your leadership within the legal industry, providing branding and networking opportunities. It is your chance to be the star on the Christmas tree. The confetti at the party. The shimmer on the walls.

## *Sponsorship Opportunities*

### **Pre Event Benefits**

- An exclusive experience for partners. 1 facilitated session, a 2hour workshop with Clarissa Rayward for your team or network. To be held at your convenience within 3 months of The Retreat.
- 1 x Electronic Direct Mail (EDM) Advertorial to attendees. Up to 250 words & image.
- Social Media Content Opportunity - 6 x posts. You provide copy for HLHL Facebook and Instagram page.
- Your logo featured on our website on the partnership page, a 100-word profile and logo on website footer, hyperlinked to your website.
- Opportunity to provide a prize (supplied by the sponsor) in The Retreat attendees Facebook group in the lead up to the event and present prize at the event.
- Option of sponsorship extension to be part of our pre- Retreat filming day to receive a digital asset for your organisation (\$750 in addition to sponsorship package).

### **At Event Benefits**

- A complimentary Event Booth strategically located for the highest attendee touchpoint to provide direct access to your products or services, as well as an immersive brand experience. We will help you build a creative space for our event attendees. They'll leave the space as your next customers, or better yet, your next brand ambassadors! Think comfy recharge zone.
- Your logo will appear on the conference program.
- Inclusion of your curated gift in our event goodie bags to introduce your service or product offerings to our in person and 'Retreat in a Box' participants. (Gift cost covered by sponsor).
- Your brand introduced at Start & End of day 1 and Start and End of day 2.
- Live mentions on stage at different intersections during the event.
- Inclusion of 2x Retreat passes to attend the event building relationships with our audience.
- Exclusive Retreat event passes - additional tickets at 20% off.
- Exclusive Speaker Spot (5 min pitch during event program or pre-recorded video presentation).

### **Post Event Benefits**

- Logo on all post-conference materials.
- Thank you mention in the post-event EDM to attendees.
- First rights of refusal to an event sponsor for the 2025 Retreat.

*\* delivery based on print times*

*\*\* all printing and merchandise will be subject to 3rd party timelines*





# DINNER PARTNER

1 exclusive spot available

Investment \$7,550

+ cost of gift

This is the 'super-fun happy times' of partnership options, providing exclusive branding and opportunities at our event dinner party on the Friday night. We work with you to curate our dinner party fun and highlight your business to our community. We do disco, party and dancing well- legal fun is the jam between our spongecake.

## *Sponsorship Opportunities*

### **Pre Event Benefits**

- 1 x Electronic Direct Mail (EDM) Advertorial to attendees. Up to 250 words & image.
- Social Media Content Opportunity - 4 x posts. You provide copy for HLHL Facebook and Instagram page.
- Your logo featured on our website on the partnership page, a 100-word profile and logo on website footer, hyperlinked to your website.
- Opportunity to provide a prize (supplied by the sponsor) in The Retreat attendees Facebook group in the lead up to the event and present prize at the event.
- Option of sponsorship extension to be part of our pre- Retreat filming day to receive a digital asset for your organisation (\$750 in addition to sponsorship package).

### **At Event Benefits**

- Your logo will appear on the conference program.
- Inclusion of your curated gift in our event goodie bags to introduce your service or product offerings to our in-person and 'Retreat in a Box' participants. (Gift cost covered by sponsor).
- Live mentions introducing your brand at different intersections during the dinner disco.
- Inclusion of 1x Retreat pass to attend the event building relationships with our audience.
- Exclusive Retreat event passes - buy your additional tickets at 20% off.
- Exclusive Speaker Spot (5 min pitch during dinner or pre-recorded video presentation).

### **Post Event Benefits**

- Logo on all post-conference materials.
- Thank you mention in the post-event EDM to attendees.
- First rights of refusal to be an event sponsor for the 2025 Retreat.

*\* delivery based on print times*

*\*\* all printing and merchandise will be subject to 3rd party timelines*

# SESSION PARTNER

Now only 5 exclusive spots available

Investment \$3,750

+ cost of gift

This is the 'spotlight' of partnership options, providing branding and announcements throughout your chosen sponsored session. It is no secret, we love confetti! So, let us sprinkle your organisation's 'confetti' over The Retreat to add the extra za za zoom to the event!

## *Sponsorship Opportunities*

### **Pre Event Benefits**

- 1 x Electronic Direct Mail (EDM) Advertorial to attendees. Up to 100 words & image.
- Social Media Content Opportunity - 2x posts. You provide artwork and copy for HLHL Facebook and Instagram page.
- Your logo featured on our website on the partnership page, a 100-word profile and logo on website footer, hyperlinked to your website.
- Opportunity to provide a prize (supplied by the sponsor) in The Retreat attendees' Facebook group in the lead up to the event and present prize at the event.
- Option of sponsorship extension to be part of our pre- Retreat filming day to receive a digital asset for your organisation (\$750 in addition to sponsorship package).

### **At Event Benefits**

- Your company logo displayed during your sponsored session.
- Logo will appear on conference printed program.
- Inclusion of your curated gift in our event goodie bags to introduce your service or product offerings to our in-person and 'Retreat in a Box' participants. (Gift cost covered by sponsor).
- Your brand introduced authentically at your sponsored session.
- Exclusive Retreat event passes - grab your tickets at 20% off.

### **Post Event Benefits**

- Logo on all post-conference materials.
- First rights of refusal to be an event sponsor for the 2025 Retreat.

*\*\* all printing and merchandise will be subject to 3rd party timelines*





# COFFEE CART PARTNER

1 exclusive spot available

Investment \$5,950

+ cost of gift

This is the 'cool beans' of partnership options, providing exclusive branding and opportunities as the event 'coffee on us' partner. As the first event ritual (or must have) for each day, you will have the attendees attention and hearts. Everyone loves coffee and most of us lawyers are fueled by it!

## *Sponsorship Opportunities*

### **Pre Event Benefits**

- 1 x Electronic Direct Mail (EDM) Advertorial to attendees. Up to 250 words & image.
- Social Media Content Opportunity - 2 x posts. You provide artwork and copy for HLHL Facebook and Instagram page.
- Your logo featured on our website on the partnership page, a 100-word profile and logo on website footer, hyperlinked to your website.
- Opportunity to provide a prize (supplied by the sponsor) in The Retreat attendees Facebook group in the lead up to the event, interaction and present prize at the event.
- Option of sponsorship extension to be part of our pre- Retreat filming day to receive a digital asset for your organisation (\$750 in addition to sponsorship package).

### **At Event Benefits**

- Your company logo on display next to the cart.
- Logo will appear on conference printed program.
- Inclusion of your curated gift in our event goodie bags to introduce your service or product offerings to our in-person and 'Retreat in a Box' participants. (Gift cost covered by sponsor).
- Your brand introduced at Start of Day 1 and Day 2.
- Exclusive Retreat event passes - grab your tickets at 20% off.

### **Post Event Benefits**

- Logo on all post-conference materials.
- Thank you mention in the post-event EDM to attendees.
- First rights of refusal to be an event sponsor for the 2025 Retreat.

*\* delivery based on print times*

*\*\* all printing and merchandise will be subject to 3rd party timelines*

Optional extra: Branded coffee cup & branded apron for the barista.

# SESSION BOOK PARTNER

2 exclusive spot available

Investment \$3,950

This is the 'legal smarts' of partnership options, providing the exclusive opportunity to gift one of our amazing speakers books to our audience. This option also gives you branding and announcements throughout the sponsored session. We are big fans of learning and books are one of the most useful gifts to give.

## *Sponsorship Opportunities*

### **Pre Event Benefits**

- 1 x Electronic Direct Mail (EDM) Advertorial to attendees. Up to 100 words & image.
- Your logo featured on our website on the partnership page, a 100-word profile and logo on website footer, hyperlinked to your website.
- Social Media Content Opportunity - 2x posts. You provide artwork and copy for HLHL Facebook and Instagram page.
- Opportunity to provide a prize (supplied by the sponsor) in The Retreat attendees Facebook group in the lead up to the event and present prize at the event.
- Option of sponsorship extension to be part of our pre- Retreat filming day to receive a digital asset for your organisation (\$750 in addition to sponsorship package).

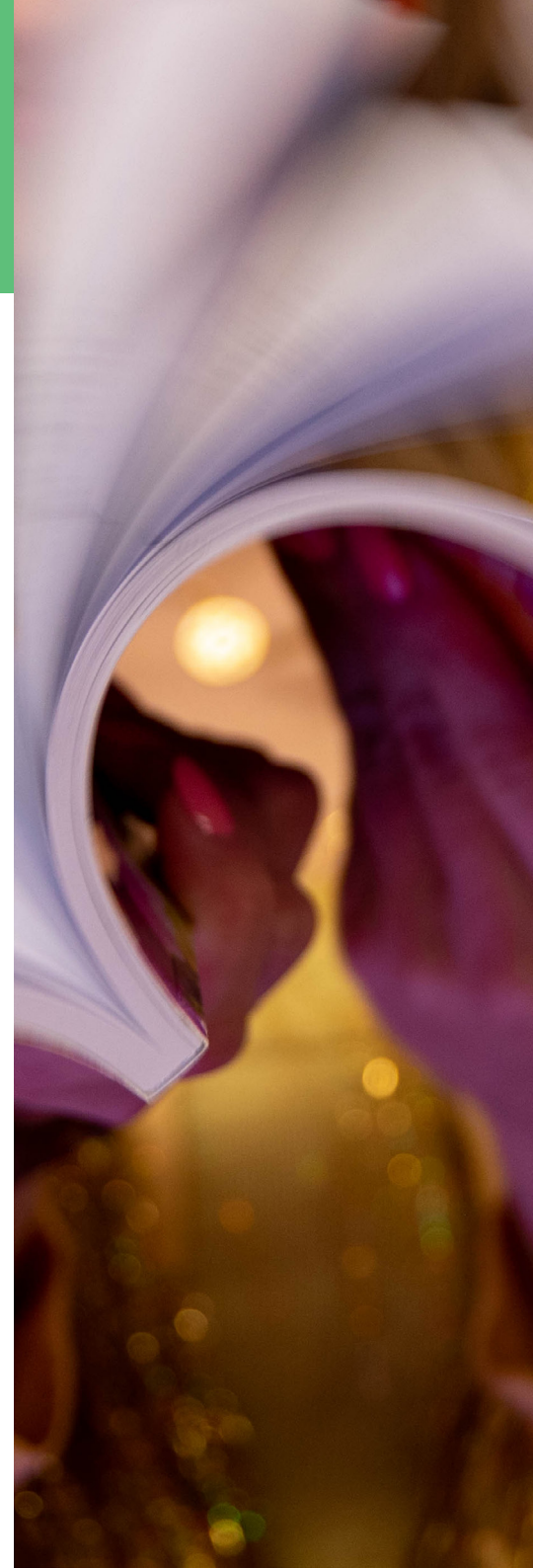
### **At Event Benefits**

- Logo will appear on conference printed program.
- Your brand introduced at the allocated session as the author hits the stage.
- Curated gift - Book gifted to the audience at the authors session.
- Exclusive Retreat event passes - grab your tickets at 20% off.

### **Post Event Benefits**

- Logo on all post-conference materials.
- First rights of refusal to be an event sponsor for the 2025 Retreat.

*\*\* all printing and merchandise will be subject to 3rd party timelines*







# WELCOME GIFT PARTNER

1 exclusive spot available  
Gift curated with you and HLHL

Investment \$2,750

+ cost of pre-event  
'golden ticket' mail out &  
event welcome gift

This is the 'pre-Retreat hype' of partnership options, providing the exclusive opportunity to include a wonderful gift as part of the "golden ticket" mailout sent to all attendees in the months prior to the event. This option also allows you to include a gift and branding opportunities during The Retreat weekend. Come be the 'hype' to our event!

## *Sponsorship Opportunities*

### **Pre Event Benefits**

- 1 x Electronic Direct Mail (EDM) Advertorial to attendees. Up to 100 words & image.
- Your logo featured on our website on the partnership page, a 100-word profile and logo on website footer, hyperlinked to your website.
- Curated 'Golden Ticket' mail-out designed to create brand awareness and pre-event hype attendees.
- Opportunity to provide a prize (supplied by the sponsor) in The Retreat attendees Facebook group in the lead up to the event and present prize at the event.
- Option of sponsorship extension to be part of our pre-Retreat filming day to receive a digital asset for your organisation (\$750 in addition to sponsorship package).

### **At Event Benefits**

- Logo will appear on conference printed program.
- Inclusion of your curated gift in our event goodie bags to introduce your service or product offerings to our participants. (Gift cost covered by sponsor).
- Your brand introduced during our event.
- Exclusive Retreat event passes - grab your tickets at 20% off.

### **Post Event Benefits**

- Logo on all post conference materials.
- First rights of refusal to be an event sponsor for the 2025 Retreat.

*\* delivery based on print times*

*\*\* all printing and merchandise will be  
subject to 3rd party timelines*

# WELCOME DRINKS PARTNER

1 exclusive spot available

Investment \$4,950

+ cost of gift

This partnership is an exclusive opportunity to be the toast of The Retreat. The welcome drinks kick things off and allows for your organisation to welcome our attendees to the best weekend in #lawland!

## *Sponsorship Opportunities*

### **Pre Event Benefits**

- 1 x Electronic Direct Mail (EDM) Advertorial to attendees. Up to 100 words & image.
- Your logo featured on our website on the partnership page, a 100-word profile and logo on website footer, hyperlinked to your website.
- Social Media Content Opportunity - 2x posts. You provide artwork and copy for HLHL Facebook and Instagram page.
- Opportunity to provide a prize (supplied by the sponsor) in The Retreat attendees Facebook group in the lead up to the event and present prize at the event.
- Option of sponsorship extension to be part of our pre- Retreat filming day to receive a digital asset for your organisation (\$750 in addition to sponsorship package).

### **At Event Benefits**

- The Welcome Drinks will be promoted within the official program as being sponsored by your organisation.
- Acknowledgment as The Retreat Welcome Drinks Sponsor at The Retreat.
- Logo will appear on the conference printed program.
- Inclusion of your curated gift in our event goodie bags to introduce your service or product offerings to our in-person and 'Retreat in a Box' participants.
- Exclusive Retreat event passes - grab your tickets at 20% off.
- Your brand introduced authentically at the Welcome Drinks.

### **Post Event Benefits**

- Logo on all post-conference materials.
- First rights of refusal to be an event sponsor for the 2025 Retreat.

*\*\* all printing and merchandise will be subject to 3rd party timelines*





# WELLNESS PARTNER

1 exclusive spot available

Investment \$2,950  
+ cost of gift

Wellness is part of our DNA at HLHL, it is the foundation of everything we do and stand for in #lawland. This is the 'wellness in law' of partnership options, providing the exclusive opportunity to facilitate a wellness session with the attendees- think #runclub, yoga, Pilates, dancing or anything in the 'wellness' box!

## *Sponsorship Opportunities*

### **Pre Event Benefits**

- 1 x Electronic Direct Mail (EDM) Advertorial to attendees. Up to 100 words & image.
- Your logo featured on our website on the partnership page, a 100-word profile and logo on website footer, hyperlinked to your website.
- Opportunity to provide a prize (supplied by the sponsor) in The Retreat attendees Facebook group in the lead up to the event and present prize at the event.
- Option of sponsorship extension to be part of our pre- Retreat filming day to receive a digital asset for your organisation (\$750 in addition to sponsorship package).

### **At Event Benefits**

- Opportunity to facilitate a wellness session with the attendees on Day One or Day Two.
- Your company logo displayed during your wellness session.
- Logo will appear on conference printed program.
- Inclusion of your curated gift in our event goodie bags to introduce your service or product offerings to our in-person and 'Retreat in a Box' participants.
- Your brand introduced authentically at your wellness session.
- Exclusive Retreat event passes - grab your tickets at 20% off.

### **Post Event Benefits**

- Logo on all post conference materials.
- First rights of refusal to be an event sponsor for the 2024 Retreat.

*\*\* all printing and merchandise will be subject to 3rd party timelines*

# GIFT PARTNER

Unlimited

Investment \$1,450  
+ cost of gift

This is the '#confettilawyerchristmas' of partnership options, providing the opportunity to include a wonderful gift as part of our iconic Retreat 'gift-drop' over the event. The sparklier the better!!

## *Sponsorship Opportunities*

### **Pre Event Benefits**

- Your logo featured on our website on the partnership page, a 100-word profile and logo on website footer, hyperlinked to your website.
- Option of sponsorship extension to be part of our pre- Retreat filming day to receive a digital asset for your organisation (\$750 in addition to sponsorship package).

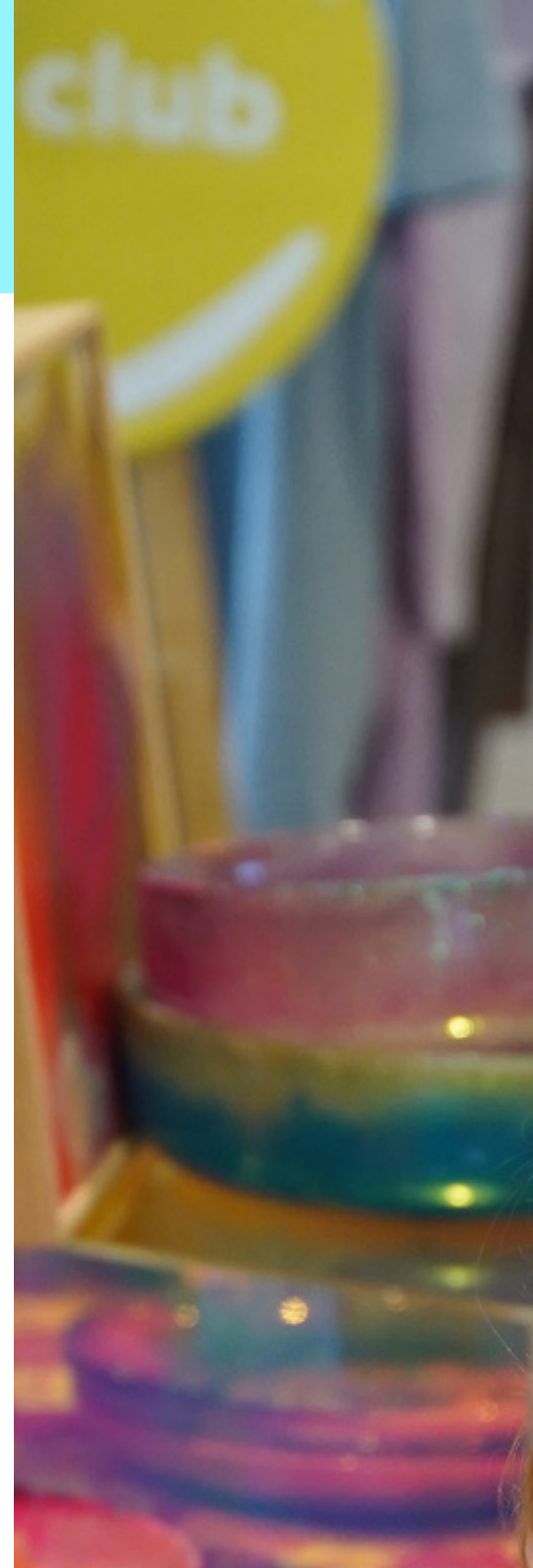
### **At Event Benefits**

- Logo will appear on conference printed program.
- Inclusion of your curated gift in our event goodie bags to introduce your service or product offerings to our in-person and 'Retreat in a Box' participants. (Gift cost covered by sponsor).
- Exclusive Retreat event passes - grab your tickets at 20% off.

### **Post Event Benefits**

- Logo on all post-conference materials.

*\*\* all printing and merchandise will be subject to 3rd party timelines*





# WATER BOTTLE PARTNER

Investment \$2,650  
+ cost of water bottles

**SOLD OUT**

**Water bottle design with you and HLHL**

This is the 'Retreat essential' of partnership options, providing the exclusive opportunity to co- design our event water bottle with us! This option also gives your organisation branding opportunities during The Retreat weekend. Keep our attendees hydrated and happy!

## *Sponsorship Opportunities*

### **Pre Event Benefits**

- 1 x Electronic Direct Mail (EDM) Advertorial to attendees. Up to 100 words & image.
- Your logo featured on our website on the partnership page, a 100-word profile and logo on website footer, hyperlinked to your website.
- Opportunity to provide a prize (supplied by the sponsor) in The Retreat attendees Facebook group in the lead up to the event and present prize at the event.
- Option of sponsorship extension to be part of our pre- Retreat filming day to receive a digital asset for your organisation (\$750 in addition to sponsorship package).

### **At Event Benefits**

- Logo will appear on conference printed program.
- Inclusion of your curated gift - The Water Bottle in our event goodie bags. (Gift cost covered by sponsor).
- Exclusive Retreat event passes - grab your tickets at 20% off.

### **Post Event Benefits**

- Logo on all post conference materials.
- First rights of refusal to be an event sponsor for the 2025 Retreat.

*\*\* all printing and merchandise will be subject to 3rd party timelines*

# POST EVENT DRINKS PARTNER

1 exclusive spot available

Investment \$2,650  
+ cost of gift



This is the 'and that's a wrap' of partnership options, providing the exclusive opportunity to close The Retreat with us! Saying goodbye is always hard, so why not bring everyone a round of drinks and give the final hooray to The Retreat for 2024!

## *Sponsorship Opportunities*

### **Pre Event Benefits**

- 1 x Electronic Direct Mail (EDM) Advertorial to attendees. Up to 100 words & image.
- Logo acknowledgment on promotional collateral.
- Your logo featured on our website on the partnership page, a 100-word profile and logo on website footer, hyperlinked to your website.
- Opportunity to provide a prize (supplied by the sponsor) in The Retreat attendees Facebook group in the lead up to the event and present prize at the event.
- Option of sponsorship extension to be part of our pre- Retreat filming day to receive a digital asset for your organisation (\$750 in addition to sponsorship package).

### **At Event Benefits**

- Logo will appear on conference printed program.
- A curated gift given to attendees at the Post Event Drinks. (Gift cost covered by sponsor).
- Your brand introduced at the allocated session during the Post Event Drinks.
- Exclusive Retreat event passes -tickets at 20% off.

### **Post Event Benefits**

- Logo on all post-conference materials.
- First rights of refusal to be preferred event sponsor for the 2025 Retreat.

*\*\* all printing and merchandise will be subject to 3rd party timelines*

# OPTIONAL SPONSORSHIP EXTENSION

## Digital Campaign

**Would you like us to assist you to produce a digital asset for your business and brand?** This year we are offering our wonderful sponsors an optional sponsorship extension which we hope will add value to your business. As a sponsor of the 2024 Happy Lawyer Happy Life Retreat, you can elect to extend your sponsorship and be part of our (yet to be scheduled) pre-Retreat recording day.

With this sponsorship extension you will receive a curated digital asset profiling your brand and organisation. In addition to your sponsorship, this digital asset will be used to promote your organisation at The Retreat and you will be granted full rights to use this content for your own marketing and social media.

The cost of this optional sponsorship extension is \$750 (in addition to your sponsorship package).





# AN INVITATION TO BE PART OF THE RETREAT 2024

**Secure your sponsorship today!**

Thank you for your interest in partnering with us for the Happy Lawyer Happy Life Retreat. We are excited about the potential for a successful and impactful collaboration.

To learn more about this event or to secure your preferred sponsorship, please contact our Happy Lawyer Happy Life Retreat Event Manager. We are happy to discuss any necessary adjustments to ensure our partnership aligns perfectly with your unique marketing goals and needs.

We look forward to discussing the details further and embarking on this mutually beneficial journey.

Enquire  
About  
Sponsorship  
**Here.**

Confirm  
Your  
Sponsorship  
**Here.**

## NEXT STEPS AND CONTACT DETAILS

**JACQUI OWEN**  
**EVENT MANAGER**

**The Happy Lawyer Happy Life Event Manager**  
**P: 07 3862 1955**  
**M: 0417 208 520**  
**E: [Jacqui@happylawyerhappylife.com](mailto:Jacqui@happylawyerhappylife.com)**